

Afrocentchix

These figures are brought to life by examples such as the graduate start-up *Afrocentchix*.

Two UCL-supported entrepreneurs, who met as undergraduates, founded hair care company Afrocentchix for afro and curly hair in 2010 and now have \$1.2m (£900,000) in seed funding from Google to grow their business.

They were named as one of the UEL 10 Top 100 Start-ups 2015.

UCL teaching and learning

UCL's 48,000 strong student community brings huge cultural and intellectual value. They also make a large contribution economically. **The economic impact generated by UCL's teaching and learning activities was £990 million** in 2018-19. This includes both the employment and earnings benefit to students of £454 million, and to the country in the form of higher tax revenues of £536 million.

These figures reflect a **net 'graduate premium' of £99,000 and a 'net Exchequer benefit' of £86,000** over students' working lives for a representative student completing an undergraduate degree at UCL.

UCL students' make a massive contribution to their community, with many playing a proactive role in their local areas and others demonstrating UCL's entrepreneurial spirit.

Responding to the pandemic

One inspiring example is that of Zak Dada's volunteering work during the pandemic. Zak built a network of 2,000 volunteers in Merton, South London, to deliver food and supplies to vulnerable neighbours and reduce isolation.

As schools closed to most of their pupils, students at UCL Engineering provided weekly one-to-one tuition to more than 300 secondary school students in Year 8 to Year 13 in east London, helping them to improve their grades.

more than 300 final-year medical students were fast-tracked through graduation, enabling them to join

Educational exports

UCL's global reach attracts a large number of international students. A total of 11,690 international students started higher education qualifications at UCL in 2018-19. 2,335 (20%) were from the European Union and 9,355 (80%) were from outside the EU.

The benefit of UCL's international students is also felt at home. **The economic contribution to the UK generated by international students in the 2018-19 cohort amounts to £1.7bn in 2018/198/198/19**

reported that their experience at UCL helped them meet new people and make new friends, that they had become more enthusiastic about learning and that their time at UCL made them more likely to undertake further learning and training.

Many wider societal benefits come from the efforts of UCL staff working with local communities and partners. This is illustrated by the variety of work UCL does with the local council at Bloomsbury, Camden Council.

Students' Union UCL estimates that in 2018/19, 2,150 students took part in volunteering. This totalled 63,400 hours.

Partnership with Camden Council

UCL has a number of collaborations with Camden Council. One worked to improve air quality in the borough, bringing together residents, businesses, schools and community groups to devise an action plan for reducing pollution. Professor Muki Haklay, an expert in citizen science, chaired a Clean Air Design Day, in which hundreds

of citizens and stakeholders developed ideas for improving Camden's air quality. These proposals were uploaded on to an online forum, allowing the wider community to engage, comment and add ideas, and formed the foundation of a three-year Camden Clean Air Action Plan – directly improving air quality for the quarter of a million people

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